August 3, 2015

**Corporate Sponsorship Opportunity**

**2015 *Music in Motion* Marching Band Competition**

Greetings,

As Chairperson of the Reservoir High School (RHS) Marching Band Competition Corporate Sponsorship Committee and Music in Motion, I am pleased to offer your organization a great opportunity to become a valuable sponsor of the **Reservoir High School *Music in Motion* Band Competition of 2015**. The RHS Music Department has very strong links to its local communities in Howard County, Maryland. We believe that Reservoir High Marching Band is simply the best of the best!.

This is our fifth year holding this competition! With your help, this competition has grown in size and popularity, and will continue long into the future. The RHS music performances are well attended by parents, students and an increasing number of spectators from the local community. We are anticipating about 1,200 people this year!

This year’s competition at RHS, ***Music in Motion***, will be judged by United States Band Association (USBANDS) judges. So far, we have 13+ marching bands competing from area high schools, as well as the RHS Marching Band.

There are, however, many expenses connected with holding this competition and maintaining the caliber of Music Department Howard County has become known for. We rely on ticket sales, advertising sales, and the fundraising efforts of the Music Boosters organization, of which I am a member. Music in Motion IS our LARGEST fund raiser for the ENTIRE Music Department.

**As a valuable sponsor, your company will be showcased during the event and your representative will present a trophy. Your company logo will receive a full page advertisement in the competition program and BOTH Winter and Spring concerts booklets AS WELL AS our NEW Music in Motion Facebook 2015 page. Our Facebook page will have all the details for our event and feature our sponsors and advertisers on a rotating basis daily. More details of the sponsorship levels and benefits of sponsorship are given in the enclosed flyer: Platinum Level at $500, Gold Level at $400, and Silver Level at $300.**

Since the school opened, the RHS Music Program has graduated over a thousand young people after developing them musically, mentally, and academically. We currently have a 70+ member marching band with over 225 students total in the music department. A great deal of hard work has gone into this program both by the music department directors and by numerous parent volunteers. These efforts and the dedication of the student performers have led to tremendous achievements.

I appreciate your time to consider this proposal. I can provide you with further details and a full break down of the likely costs of this event, and I would welcome the opportunity to speak with you further about this. I will contact you next week to see if you would like to take advantage of this opportunity to become a corporate sponsor of **Reservoir High School *Music in Motion* Band Competition**.

Thank you for your consideration.  
Best Regards,

**Doreen Reynolds**

Music in Motion Corporate Sponsorship Committee Chair/ Music in Motion Chair

RHS Music Boosters

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